

IMPLEMENTING AGREEMENT ON PHOTOVOLTAIC POWER SYSTEMS
TASK 1 – STRATEGIC PV ANALYSIS & OUTREACH



Invitation

7 December 2015

**International Energy Agency Photovoltaic Power System Programme (IEA PVPS)
Organizes its Second European “PV and Utilities” Workshop, 22 January 2016**

Dear Madam, Sir,

In order to better reflect the evolution of photovoltaic business models and the increasing development of this technology, the IEA PVPS programme has launched a new initiative in April 2015 that aims at increasing the dialogue between the PV sector and electric utilities. This initiative consists of an exchange between PV experts and utilities with regard to PV business models. At the first workshop in April 2015, twenty actors from both sectors exchanged views on the PV sector’s development and its impact on electric utilities. It was then decided to continue working on this topic together.

This second edition of the European “PV and Utilities” Workshop will bring together a number of representatives from utilities in OECD countries as well as experts engaged in IEA PVPS on PV development. This second workshop session shall focus on existing examples of business cases aimed at end customers and how they could operate in the future. Dr. Holger Krawinkel, one of the most experienced utility actors from MVV Energie Mannheim, Germany, will present his team’s approach and the lessons learned after the first steps. His presentation will form the basis for a broad exchange of views from all participants. In a second session, Mrs. Hemma Bieser will present the “Canvas Method,” a systematic approach to new business models, and will apply it to examples in the field of PV.

The Workshop’s aim is to bring together utilities from different European countries and create a European network of utility experts which work on business models to introduce PV successfully into their portfolio. As the challenges for utilities are quite high, this exchange of experience should help to streamline the process for new entrants.

This Task Force is organized within the IEA PVPS programme by its Task 1, an international expert group in charge of analysing market and industry developments, as well as policies and regulatory frameworks that impact on PV deployment.

In this respect, we have the pleasure to invite you to the second meeting of this Task Force that will take place at the **International Energy Agency (IEA) in Paris, France on 22 January 2016, from 10:00 to 17:00 hours.**

Meeting Location:

*International Energy Agency (IEA)
Rue de la Fédération 9
75739 Paris Cedex 15, France*

Best regards,

Stefan Nowak
Chairman

Gaëtan Masson
Task 1 Operating Agent

About IEA PVPS Task 1

Task 1’s objective is to promote and facilitate the exchange and dissemination of information on the technical, economic, environmental and social aspects of PV power systems. All countries participating in the PVPS Programme are members of Task 1. This Task serves as the PVPS programme’s think tank, which identifies and clarifies the PV market’s evolution, identifies issues and advances knowledge, compiles essential PV statistics from the PVPS countries and disseminates PVPS information, as well as analyses to the target audiences and stakeholders worldwide.

About IEA PVPS

The IEA Photovoltaic Power Systems Programme (PVPS) is one of the collaborative R&D Agreements established within the IEA and, since its establishment in 1993, the PVPS participants have been conducting a variety of joint projects in the application of photovoltaic conversion of solar energy into electricity. The 29 PVPS members are: Australia, Austria, Belgium, Canada, China, Denmark, EPIA, European Union, Finland, France, Germany, International Copper Alliance, Israel, Italy, Japan, Korea, Malaysia, Mexico, Netherlands, Norway, Portugal, SELA, SEPA, Spain, Sweden, Switzerland, Thailand, Turkey, and the United States.